

# WE ARE CINESYS-OCEANA

Houston  
New York  
Miami  
Chicago  
Atlanta  
Dallas  
Los Angeles  
Toronto  
Vancouver

# WHO WE ARE

- CineSys was founded in Houston in 1997
- Oceana was founded in New York in 2007
- Companies merged to form CineSys-Oceana in 2012
- Media technology solution provider with a broad range of customers
- Pioneers in the convergence of broadcast, enterprise IT and web technologies
- Early adopters with a history of bringing cutting edge solutions to market
- We provide professional services in a range of areas:
  - Workflow analysis and design
  - Custom software development
  - Hardware and software supply, installation and integration
  - Project management
  - Training and technical support

WE DELIVER SOLUTIONS THAT OUR CUSTOMERS LOVE.

# KEY BUSINESS DRIVERS

**Be ready for change** by providing solutions that can easily transform and deliver content now and in the future.

**Easily launch new services** by enabling scalable ingest and distribution processes for new content partners and online platforms.

**Monetize existing content** by creating a searchable archive and providing simple transformation tools and distribution points.

**Automate and simplify media operations** and reduce running costs, improve time to process and deliver content, and be able to insource previously outsourced services.

**Benefit from the cloud** by operating flexible cloud and hybrid cloud-based infrastructure.

**Utilize existing infrastructure** by re-using and integrating existing storage, transcoding services, quality control (QC) and content creation systems.

# PROJECTS | MSG NETWORKS



POC: Belinda Binkley—Vice President Engineering  
Email: belinda.binkley@msgnetworks.com  
Phone: 212-631-5681

Scope: System design, integration and support

Functional Description: CineSys-Oceana has provided MSG Networks with a range of system and workflow design, engineering, development, integration and training services on numerous projects since 2014. These include the introduction and support of a modern asset management system, a new SAN, archive library and DR storage; as well as, migration of OD to AD, facility-wide KVM upgrade, development of various workflow tools and a custom media ingest application. In addition to this CineSys-Oceana provides ongoing support for the desktop workstations,

Value: \$1M / year

Completion: 2014 - ongoing

# PROJECTS | TURNER GLOBAL OPERATIONS



# **Turner**

POC: Brian Raslawski – Director of Data Systems  
Email: brian.raslawski@turner.com  
Phone: 404-885-2376

Scope: Data Architecture

Functional Description: CineSys provides consulting, engineering and equipment on many of the internal data networks within Turner Post, Sports and CNN among others. CineSys acts as part of the Turner Engineering team in all aspects of a project from design, product selection, implementation and on going support.

Value: \$5M / year

Completion: 2006 - ongoing

# PROJECTS | NASCAR



POC: Chris Witmayer—Director of Broadcast, Production & New Media Technology  
Email: [cwitmayer@nascar.com](mailto:cwitmayer@nascar.com)  
Phone: 704-348-7271

Scope: Data Architecture and Design

Functional Description: CineSys provides consulting, engineering and equipment on many of the internal data networks within NASCAR corporate and field operations on the track during race day. CineSys acts as extension of the NASCAR engineering team and is a vital part of project design, product selection, implementation and support. Often, when existing technology does not solve a current problem, CineSys provides creative solutions to solve the problem.

Value: \$1M / year

Completion: 2009 - ongoing

# WHY US?

**Proven solutions** incorporating best-in-class, commercially supported tools in conjunction with custom software development.

**Excellent track record** with over numerous implementations across a diverse client base including: broadcasters, advertising agencies, financial institutions, news gathering, live events, post-production facilities, global Fortune 500 and NYSE 100 brands and corporations.

**Unique skill set** proven ability to deliver integrated vendor solutions, build bespoke UI/UX and custom workflows by an experienced project management and development team.

**Responsive support** leveraging skilled engineers to provide 1st tier training, 2nd tier complete solution support and escalation to third-party vendors.

**Limited competition** as there are few companies that are able to implement these solutions as a fully integrated platform.